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PTO/SB/82 (10-00)

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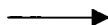
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<b>REVOCATION OF POWER OF ATTORNEY OR AUTHORIZATION OF AGENT</b>	Application Number	09/678,430
	Filing Date	October 2, 2000
	First Named Inventor	Alford W. Kindred
	Group Art Unit	2172
	Examiner Name	Alford W. Kindred
	Attorney Docket Number	61375-10

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application:

☒ A Power of Attorney or Authorization of Agent is submitted herewith.

OR

☐ Please change the correspondence address for the above-identified application Technology Center 2100☒ Customer Number 22504

22504

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OR

<input type="checkbox"/> Firm or Individual Name					
Address					
Address					
City					
Country		State		ZIP	
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I am the:

☐ Applicant/Inventor.☒ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)**SIGNATURE of Applicant or Assignee of Record**

Name	Cathy Ettenger
Signature	
Date	7/8/03

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.  
Submit multiple forms if more than one signature is required, see below\*.☒ \*Total of 1 forms are submitted.

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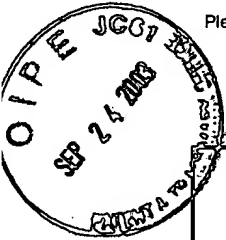
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**POWER OF ATTORNEY OR  
AUTHORIZATION OF AGENT**

<b>Application Number</b>	09/678,430
<b>Filing Date</b>	October 2, 2000
<b>First Named Inventor</b>	Chris Greener
<b>Title</b>	SYSTEM AND METHOD FOR PROVIDING WORLD WIDE WEB-BASED SURVEY CREATION, DESIGN, DEPLOYMENT, AND RESULT COMPILATION AND TRACKING
<b>Group Art Unit</b>	2172
<b>Examiner Name</b>	Alford W. Kindred
<b>Attorney Docket Number</b>	61375-10

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I hereby appoint:

☒ Practitioners at Davis Wright Tremaine LLP

OR

☐ Practitioner(s) named below:

22504

PATENT TRADEMARK OFFICE

Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to:

☒ The above-mentioned Customer Number.

OR

<input type="checkbox"/> Firm or Individual Name					
Address					
Address					
City		State		ZIP	
Country					
Telephone		Fax			

I am the:

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Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

**SIGNATURE of Applicant or Assignee of Record**

<b>Name</b>	Cathy Ettenger
<b>Signature</b>	<i>Cathy Ettenger</i>
<b>Date</b>	7/8/03

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

☒ \*Total of 1 forms are submitted.

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**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Chris Greener et al.Application No./Patent No.: 09/678,430 Filed/Issue Date: October 2, 2000Entitled: **SYSTEM AND METHOD FOR PROVIDING WORLD WIDE WEB-BASED SURVEY  
CREATION, DESIGN, DEPLOYMENT, AND RESULT COMPILATION AND  
TRACKING**MarketTools, Inc.

(Name of Assignee)

a

corporation(Type of Assignee, e.g., corporation, partnership,  
university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ the assignee of an undivided part interest

In the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above.  
The assignment was recorded in the United States Patent and Trademark Office at  
Reel 013237, Frame 0492, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s) of the patent application/patent identified above, to the  
current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel [\_\_\_\_], Frame [\_\_\_\_], or for which a copy thereof is attached.

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The document was recorded in the United States Patent and Trademark Office at  
Reel [\_\_\_\_], Frame [\_\_\_\_], or for which a copy thereof is attached.☐ Additional documents in the chain of title are listed on a supplemental sheet.☒ Copies of assignments or other documents in the chain of title are attached.

**(NOTE):** A separate copy (i.e., the original assignment document or a true copy of the original document) must be  
submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records  
of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

7/8/03

Date

Cathy Ettenger

Typed or printed name

Cathy Ettenger

Signature

Vice President & Corporate Counsel

Title

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case.  
Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and  
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**PATENT**

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For: ☒ U.S. Application or  
[ ] U.S. Provisional Application  
For: [ ] U.S. Patent  
For: [ ] PCT Application  
By: ☒ Inventor(s) or [ ] Present Owner

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

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**ASSIGNORS:**

Chris Greener

FIRST NAMED INVENTOR

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David Brogan

SECOND NAMED INVENTOR

Address

9 MATILDA AVENUE

MILL VALLEY, CA 94941

Lesley Kahn

THIRD NAMED INVENTOR

Address

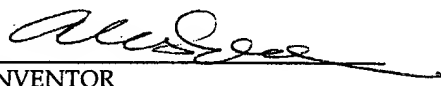
Ron Mester

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Address  
\_\_\_\_\_

Alexia Moore   
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Jackie Sapir   
SEVENTH NAMED INVENTOR

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SAN FRANCISCO CA 94123

hereby sell, assign and transfer to

ASSIGNEE:

MarketTools, Inc.  
ASSIGNEE  
One Belvedere Place  
2330 Marinship Way, Suite 300  
Address  
Mill Valley 41  
Sausalito, CA 94965

U.S.A.

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and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

☒ the entire right, title and interest  
☐ an undivided \_\_\_\_\_ percent ( \_\_\_\_\_ %) interest  
for the United States and its territorial possessions

☒ and in all foreign countries, including all rights to claim priority,  
in and to any and all improvements which are disclosed in the invention entitled:  
System and Method for Providing World-Wide Web-Based Survey Creation, Design  
Deployment, and Result Compilation and Tracking

Name of inventor(s) Chris Greener, et al.

and which is found in (37 C.F.R. § 3.21)

- (a) ☐ U.S. patent application executed on even date herewith  
(b) ☐ U.S. patent application executed on \_\_\_\_\_  
(c) ☐ U.S. provisional application naming the above inventor(s) for the above-entitled invention.

☐ Express mail label no.: \_\_\_\_\_  
Mailed: \_\_\_\_\_

(d) ☒ U.S. application no. 09/678,430  
filed on October 2, 2000

(e) ☐ International application no. PCT/ \_\_\_\_\_ / \_\_\_\_\_

(f) ☐ U.S. patent no. \_\_\_\_\_ issued \_\_\_\_\_

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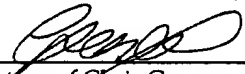
(g) ☐ and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 6/20/01.

  
\_\_\_\_\_  
Signature of Chris Greener

Date: 6/20/01

  
\_\_\_\_\_  
Signature of David Brogan

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Lesley Kahn


Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Ron Mester


Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Bud Werner

Date: 06-20-2001

  
\_\_\_\_\_  
Signature of Alexia Moore

Date: 6-20-2001

  
\_\_\_\_\_  
Signature of Jackie Sapir

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**PATENT**

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For: ☒ U.S. Application or  
      ☐ U.S. Provisional Application  
For: ☐ U.S. Patent  
For: ☐ PCT Application  
By: ☒ Inventor(s) or ☐ Present Owner

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNORS:**

Chris Greener

FIRST NAMED INVENTOR

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Bud Werner  
FIFTH NAMED INVENTOR

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Alexia Moore  
SIXTH NAMED INVENTOR

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Jackie Sapir  
SEVENTH NAMED INVENTOR

Address

hereby sell, assign and transfer to

ASSIGNEE:

MarketTools, Inc.  
ASSIGNEE

2330 Marinship Way, Suite 300  
Address

Sausalito, CA 94965

U.S.A.

and the successors, assigns and legal representatives of the ASSIGNEE

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(e) ☐ International application no. PCT/\_\_\_\_\_/\_\_\_\_\_

(f) ☐ U.S. patent no. \_\_\_\_\_ issued \_\_\_\_\_

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Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Chris Greener


Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of David Brogan

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Lesley Kahn

Date: 2-13-02

  
\_\_\_\_\_  
Signature of Ron Mester

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Bud Werner

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Alexia Moore

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Jackie Sapir

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FIFTH NAMED INVENTOR

Address

3 Meadow Ridge Drive  
Corte Madera, CA 94925

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Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Chris Greener

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of David Brogan

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Lesley Kahn

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Ron Mestor

Date: 12/29/2001

  
\_\_\_\_\_  
Signature of Bud Werner

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Alexia Moore

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Jackie Sapir

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**Lesley Kahn**

THIRD NAMED INVENTOR

641 Main St.

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Sausalito, CA 94965

**Ron Mester**

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Address



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FIFTH NAMED INVENTOR

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Alexia Moore  
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Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Chris Greener

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of David Brogan

Date: 3/1/02

  
Signature of Lesley Kahn

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Ron Mester

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Bud Werner

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Alexia Moore

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Jackie Sapir